

James Santore



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609-605-1698

Proficiencies

Venture Capital
Sports Business Technology
Investment Analysis
Business Development
Sales
Strategic Partnerships Finance
Marketing
Public Relations
Media Relations
Content Development
Community Management
Video Production
Photo Editing
Microsoft Office
Google Suite
Mac + PC Proficiency
Relationship Management

Skills

Time Management
Leadership
Relationship Management
Organizational Ability
Fast-Learner
Innovation
Entrepreneurship
Intellectual Curiosity
Critical Thinking

Experience

Fubo Gaming

(06/21 -)

Strategic Partnerships Manager

- Initiate and execute partnerships with major brands
- Assist in drafting and structure of contracts
- Build strategic content plan
- Work with external talent to maximize impact of content and partnerships

SeventySix Capital

(02/19 - 06/21)

Director of Marketing & Chief of Staff

- Planned, strategized, created, and executed yearly marketing calendar/campaigns
- Over 400% growth during 2020 across social channels
- Creator/Producer of SeventySix Capital Leadership Series
- Spearheaded decision making on investments
- Worked as "right-hand" to Managing Partner on all necessary tasks

Independence Blue Cross

(05/16 - 02/19)

Corporate Finance

- Strategically managed \$400m of liquidity daily
- Prepared financial statements and presentations for C-suite monthly, quarterly, and yearly

Leadership

Four-year member of Division I Baseball program at La Salle University

- Team Captain and SAAC representative

Founder of La Salle Legends Foundation

- 501c3 donating to underserved baseball programs

Education

La Salle University

(2012 - 2016)

- Bachelor of Business Administration, Finance